K-LOVE serves me as a resident of the local community by supporting the kind of music and free speech that I choose.

The effect on the local community if K-LOVE were to be displaced by an LPFM broadcaster providing other programming is in my opinion vast, and devastating. I have several co-workers and friends that listen to K- LOVE both at work, at home and, like myself, on the road. Our children are influenced by our actions and what we listen to. This equates to nearly 2 hours, minimum, per day that we would remove a good quality influence from our lives and our children's lives. The music, DJ/host's input and comments, and mentorship, provided by this station is priceless to us as citizens and the community as a whole.

I believe that the service provided by K-LOVE is in the public interest because with such a positive alternative to what is currently on the airwaves we are able to uplift and support our friends children and even co-workers with, at the very least, a smile and possibly good sound council they might never have gotten.